



Schiller Sr. Sec. School

(Affiliated to CBSE, New Delhi)

R-6, Rajnagar, Ghaziabad

CORPORATE SPONSOR PROPOSAL (CSP)

Date:

Name:

Company:

Address:

Dear.....

Subject: - SCHILLER GLOBAL CARNIVAL-2017

Schiller Institute Sr. Sec. School (Affiliated to C.B.S.E.) established in 1980 is organizing Schiller Global Carnival - 2, an exciting and entertaining Fete featuring "Make in India" an initiative of our Hon'ble Prime Minister on

24th December 2017 (Sunday) from 9:30 am in our school.

Schiller organizes various social, cultural events from time immemorial, besides excellence in academics.

The school is proud to submit it's 2017-18 **Corporate Sponsor Proposal (CSP)**. With corporate support, we can better achieve our goals and further expand our wings to ultimately reach to more stakeholders in totality.

We invite you to sponsor our event and experience plethora of Inter cultural performances related to "Women Empowerment", and witness the tradition of various states with it's production. Also, our live Orchestra "Sound of Unity" will add fervour to your visit.

By being effective event Sponsor/Exhibitor, you will easily maximize your investments by reaching to the public at large and can get wide range of benefits from a carefully selected sponsorship, which will raise awareness of your brand and create preferences. Apart from that your brand will receive Media Attention by being associated with our school in this Fiesta.

We hope that your experience with our school is that of a pleasant one with many fun and exciting memories to last a lifetime.

A contribution/sponsor sheet has been enclosed along with this Corporate Sponsor Proposal (CSP)

For further assistance you can contact Schiller Team and the concerned Person Ms. Diksha will resolve your query. (Ph. No. 9810265859, Mob. 9911859843)

You can also reach to us at: info@schillerschool.org, schillerglobalcarnival@gmail.com

Yours Sincerely

**A. K. GUPTA
PRINCIPAL**

***THE FESTIVITIES CAN'T START UNTIL YOU ARRIVE. SO,
LOOKING FORWARD IN MEETING YOU IN PERSON!!***

SPONSORSHIP CATEGORY

Platinum Category: -Rs.50,000/-

Deliverables from School

1. Distribution of the leaflet or pamphlets to the walk-in customers
2. Access to database 2000 plus footfall is expected in the event.
3. Brand visibility in Newspaper: Two to three Ads will come which will contain your brand name in Leading Newspaper that has major circulation in Ghaziabad Region.
4. Brand Visibility in Flier more than 20,000 in quantity which will be circulated across the city.
5. Direct reach to more than 10,000 customer base of Schiller's Family.
6. Canopy where you can display your company's profile product etc.
7. Company officials can come and present the award to the winners (5 Awards)
8. You can place your logo standee in the carnival.
9. You can display your company's (4 banner).

Terms and conditions for Platinum Category

1. We need a DD or Gift cheque on or before the event Dated 10th December in favour of Schiller Institute, Ghaziabad.
2. Please specify the number of people who will be present on the event day at stall so that the passes will be issued.

NOTE: (PLATINUM CATEGORY WILL GET 20 FREE PASSES). ONE PASS IS ENTITLED FOR 1 ADULT AND 2 CHILDREN BELOW 15 YEARS)

Gold Category: - Rs. 20,000/-

1. Distribution of the leaflet or pamphlets to the walk-in customers.
2. Access to database 2000 plus footfall is expected in the event.
3. Brand visibility in Newspaper: Two or Three Ads will come which will contain your brand name in Leading Newspaper that has major circulation in Ghaziabad Region.
4. Brand Visibility in Flier more than 20,000 in quantity
5. Direct reach to more than 10,000 Customer base of Schiller's Family.
6. You can place your logo standee in the carnival.
7. Company officials can come and present the award to the winners (2 Awards)
8. You can display your company's (2 Banners)

Terms and conditions for Gold Category

1. We need a DD or Gift cheque on or before the event Dated 10th December in favour of Schiller Institute, Ghaziabad.

3. Please specify the number of people who will be present on the event day at stall so that the passes will be issued.

NOTE: (GOLD CATEGORY WILL GET 15 FREE PASSES). ONE PASS IS ENTITLED FOR 1 ADULT AND 2 CHILDREN BELOW 15 YEARS)

Silver Category: - Rs. 10,000/-

1. Distribution of the leaflet or pamphlets to the walk-in customers
2. Access to database 2000 plus footfall is expected in the event.
3. Brand visibility in Newspaper: Two or Three Ads will come which will contain your brand name in Leading Newspaper that has major circulation in Ghaziabad Region.
4. Brand Visibility in Flier more than 20,000 in quantity.
5. Direct reach to more than 2000/- Customer base of Schiller's Family.
6. You can display your company's (1 Banner)

Terms and conditions for Silver Category

1. We need a DD or Gift cheque on or before the event Dated 10th December in favour of Schiller Institute, Ghaziabad.
2. You can also give us white good worth rupees the Silver Sponsorship
3. Please specify the number of people who will be present on the event day at stall so that the passes will be issued

NOTE: (SILVER CATEGORY WILL GET 10 FREE PASSES). ONE PASS IS ENTITLED FOR 1 ADULT AND 2 CHILDREN BELOW 15 YEARS)

Spotlight Category: - Rs. 500/-

Terms and Conditions

1. You can make payment either online at www.schillerschool.org or by cash or DD before **10th December** in favour of Schiller Institute or via Paytm at 9810265859
2. You can also give any gift hampers to be distributed in the Carnival.

Looking forward in Anticipation!!

TEAM SCHILLER